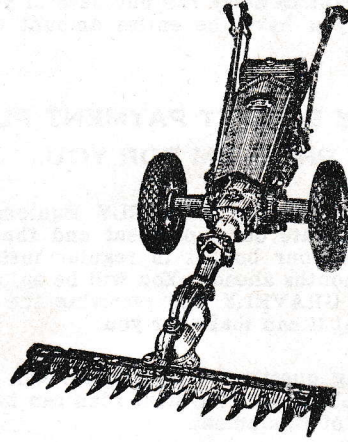


THE GRAVELY

BUDGET PAYMENT PLAN



Gravely Motor Plow & Cultivator Company
Dunbar, West Virginia

PRINTED IN U. S. A.

SP 10-49

HERE IS THE EASY WAY TO BUY THE GRAVELY EQUIPMENT YOU NEED -- NOW !

You have read in our literature what a practical, labor-saving tool the GRAVELY can be for you. Perhaps, like most families, your important purchases must come out of your budget over a period of many months. Still, you won't want to delay the purchase of your new GRAVELY until you have the entire amount ready in cash.

THE GRAVELY BUDGET PAYMENT PLAN SOLVES THIS PROBLEM FOR YOU.

You purchase now the GRAVELY Equipment you need. Pay a moderate down payment and the balance can be paid from your budget in regular installments spread over the months ahead. You will be enjoying the use of your new GRAVELY and receiving the benefits of the savings that it can make for you.

The following questions and answers will tell you how the GRAVELY Budget Payment Plan can be applied to your purchase of Equipment.

Q. What are the terms?

A. The minimum down payment is one-third of the total

price of the GRAVELY Equipment purchased. The Maximum period over which the balance can be paid is twelve months.

Of course, if desirable and convenient, a larger down payment than one-third can be made at the time of purchase. A shorter payment period than twelve months can also be arranged. The choice in these matters is up to you, and you pay interest on the unpaid balance for the length of time that you select to pay for your equipment.

Q. What is the cost of the GRAVELY Budget Payment Plan?

A. The cost of using the GRAVELY Budget Payment Plan is 6% interest per annum on the unpaid balance of the contract. You pay no recording, service, or other miscellaneous expenses. For this reason you will find that in most cases this charge will be less than other installment payment plans.

Q. How do I apply for the GRAVELY Budget Payment Plan?

A. You tell your GRAVELY Dealer that you would like to purchase under the GRAVELY Budget Payment Plan. He will have all of the necessary forms and information so that your transaction can be taken care of quickly at the time you sign the order for your new GRAVELY. You will not be requested to visit any banks or other financial institutions in order to complete your purchase. No endorsers or co-signers are required.